

**GOVERNMENT OF ANDHRA PRADESH**  
**ABSTRACT**

AP Tourism - Tourism Promotion – Erection of AP Tourism Hoardings for advertising on at Kolkata, Goa, Tirupati, Chennai, Cochin, Ahmedabad Airports for three month from 01<sup>st</sup> August 2014 to 31<sup>st</sup> October 2014 – Sanction of an amount of Rs.1,10,95,077/- (Rupees One Crore Ten Lakhs Ninety Five Thousand and Seventy Seven Only) and Release of 80% i.e., Rs.88,76,061/- (Rupees Eighty Eight Lakhs Seventy Six Thousand and Sixty One Only) including taxes, towards initial payment – Sanction - Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No.564

Dated:16-08-2014

Read the following:

- 1) Proposal from M/s TDI International India Pvt., Ltd Dated: 20<sup>th</sup> June 2014 and 29<sup>th</sup> July 2014 ,from Sri Sai Krishna ,Sales Manager
- 2) Government Letter No. 3298/PMU/PRO/2014 of YAT&C (PMU) Department, Dated:29-07-2014
- 3) Bill.No.HYD/19/2014-2015, from M/s TDI International India Pvt., Ltd, Delhi Dated: 13-08-2014

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**ORDER:**

In the letter 1st read above, M/s TDI International India Pvt., Ltd, Delhi Dated: 20<sup>th</sup> June 2014 has submitted a proposal for taking up AP Tourism advertising campaign at Kolkata, Goa, Tirupati, Chennai, Cochin, Ahmedabad Airports.

2. Accordingly, Government have issued orders in reference 2<sup>nd</sup> read above, for taking up Kolkata, Goa, Tirupati, Chennai, Cochin, Ahmedabad Airports for a period of three month payment from 01<sup>st</sup> August 2014 to 31<sup>st</sup> October 2014 at the rate of Rs.1,10,95,077/- (Rupees One Crore Ten Lakhs Ninety Five Thousand and Seventy Seven Only) including taxes.

3. In the reference 3<sup>rd</sup> read above upon execution of the media, M/s TDI International India Pvt., Ltd, Delhi has submitted a bill for an amount of Rs.1,10,95,077/- (Rupees One Crore Ten Lakhs Ninety Five Thousand and Seventy Seven Only) including taxes for the period 01<sup>st</sup> August 2014 to 31<sup>st</sup> October 2014, in connection with erection of AP Tourism Hoardings for advertising for taking up Kolkata, Goa, Tirupati, Chennai, Cochin, Ahmedabad Airports and requested Government to release payment.

4. Government, after careful examination of the matter and upon submission of the photographs, hereby sanctions an amount of Rs.1,10,95,077/- (Rupees One Crore Ten Lakhs Ninety Five Thousand and Seventy Seven Only) including taxes and release 80% of an amount of Rs.88,76,061/- (Rupees Eighty Eight Lakhs Seventy Six Thousand and Sixty One Only) including taxes to M/s TDI International India Pvt., Ltd, Delhi for erection of AP Tourism Hoardings at Kolkata, Goa, Tirupati, Chennai, Cochin, Ahmedabad Airports for the period 01<sup>st</sup> August 2014 to 31<sup>st</sup> October 2014.

5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account:

“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to Tourists – Schemes included in PLAN, 11- Normal State Plan, SH (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity – Expenses”.

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 4 above, in favour of M/s TDI International India Pvt., Ltd, Delhi, through on line. The details of Bank account is as follows:-

Account Name	: M/s TDI International India Pvt., Ltd, Delhi
Account No	:01200200006062
Name of the Bank	:UCO BANK
IFSC Code	:UCBA0001945

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN**  
**SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To  
M/s TDI International India Pvt., Ltd, Delhi  
The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

**Copy to:**

The YAT & C (PMU - Claims) Department.  
SF/SCs.

//Forwarded:: By Order//

**SECTION OFFICER**